

lopespictureco.com

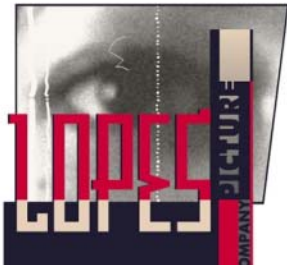
ROB LOPES

DIRECTOR/PRESIDENT

BIO

A little song. A little dance. A little seltzer down your pants. The set-up and the punch line have been the classic staples of humor since the beginning of time when a horny Adam said to an unsuspecting Eve, “Knock knock (Who’s there?) God (God who?) God, who’ll ever know?” And thus irony and humor were born. Who knew what a tough room paradise was.

It is impossible to predict how one creation of director Rob Lopes will follow the next. You can be certain of its quality and flawless technical execution but you can assume nothing about its inventiveness. What can be taken for granted, though, is Rob’s intuitive talent to inject humor, irony and satire in productions that call for a nontraditional set-up and a knock-’em-dead punch line. Just ask some of the demigods Rob has directed like Michael Jordan and Henry Kissenger who by mere mention of his name begin to uncontrollably giggle like schoolgirls. Handling the exalted, while never leaving his clients feeling east of Eden, is Rob’s god-given gift.



lopespictureco.com

ROB LOPES **DIRECTOR/PRESIDENT**

EXPERIENCE

CLIENT

American Dairy Assoc.
American Express
Amtrak
Anheuser Busch-Bud Light
Anheuser Busch-Michelob
Aqua Fresh
AT&T
AT&T
AT&T
Bahamas Tourism
Bell Atlantic
Benihana
Benson & Hedges
BIC
Black & Decker
Braniff Airlines
Breakstone
Bull's Eye BBQ Sauce
Burger King
Burger King
Burger King
Cal Fed
Candies Shoes
Carl's Jr.
Chex Cereal
Coca Cola - Coke
Coca Cola - Diet Coke
Coca Cola
Colgate Palmolive
Coors - Keystone
CP&L

AGENCY

J. BROWN
OGILVY
AMMIRATI
DDB
DDB
GREY
DUGAN DALVA CONTESS
MCCANN ERICKSON
UNIWORLD
MCKINNEY & SILVER
TIERNEY
MCKINNEY & SILVER
WELLS RICH GREENE
SLATER HANFT
DDB
MCKINNEY & SILVER
JW THOMPSON
FCB
AMMIRATI
AYER
UNIWORLD
SUISSA MILLER
JANKLOW BENDER
DELLA FEMINA
WELLS RICH GREENE
LINTAS
LINTAS
GSD&M
Y&R
FCB
MCKINNEY & SILVER



lopespictureco.com

ROB LOPES **DIRECTOR/PRESIDENT**

EXPERIENCE CONT...

CLIENT

CP&L

Crest

Diet Dr. Pepper

Diet Pepsi

Domino's

Donnelly Directory

Door Store

Dunkin' Donuts

Dunlap

Dupont

Eastern Airlines

Eastern Airlines

Fleischmann's

Freihofers

Gatorade

General Electric

General Foods-Fruit & Fibre SAATCHI

General Foods-Total Cereal SAATCHI

Genesee Brewing

Goodyear Tires

Grisanti's

Hanes

Hardees

HBO

Hebrew National

Hefty Bag

Hertz

Highway Safety

JC Penny

KFC

Kraft

Lady Pepperell

AGENCY

MCKINNEY & SILVER

BURRELL

Y&R

BBDO

GREY

EPB

B&D

ALLY & GARGANO

AYER

Y&R

LINTAS

OGILVY

FCB

BECKMAN & ASSOC.

BBU

BBDO

PEDONE & PARTNERS

Y&R

GEER DUBOIS

LHC

OGILVY

BBDO

GREY

WELLS RICH GREENE

WELLS RICH GREEN

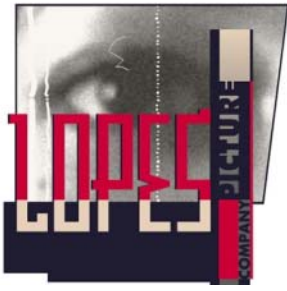
MCKINNEY & SILVER

TEMMERLIN MCLAIN

Y&R

JW THOMPSON

WARWICK BAKER FIORE



lopespictureco.com

ROB LOPES **DIRECTOR/PRESIDENT**

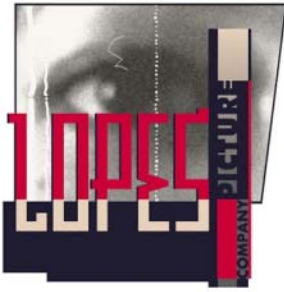
EXPERIENCE CONT...

CLIENT

M&M Mars
Massachusetts Lottery
Matrix Insurance
McDonald's
MCI
Mercedes Benz
Mercy Health
Mitsubishi
MJB Rice
Mott's Clamato
NCNB
NCTA
Nescafe Mocha Cooler
Nescafe
Northwest Airlines
Norwegian Cruise Lines
Noxzema
NY Times
Pagenet
Pan Am
Papa John's Pizza
Papa John's Pizza
Papa John's Pizza
Papa John's Pizza
Pepsi
Pepsi
Piedmont Airlines
Pizza Hut
Pringles
Procter & Gamble-Pamper's
Procter & Gamble-Tide

AGENCY

BSB
HILL HOLIDAY
FRICKS FIRESTONE
BURRELL
MUBS EURO RSCG
MCCAFFREY & MCCALL
TIERNEY
GREY
MENDELBAUM MOONEY
ALLY & GARGANO
MCKINNEY & SILVER
BOZELL ESKEW
MCCANN ERICKSON
MCCANN ERICKSON
OGILVY
MCKINNEY & SILVER
SSC&B
BOZELL
JW THOMPSON
WELLS RICH GREENE
AUSTIN KELLY
DOE ANDERSON
FRICKS FIRESTONE
WEST WAYNE
BBDO
SIBONEY
MCKINNEY & SILVER
BBDO
WELLS RICH GREENE
DMB&B
BURRELL



ROB LOPES
DIRECTOR/PRESIDENT

lopespictureco.com

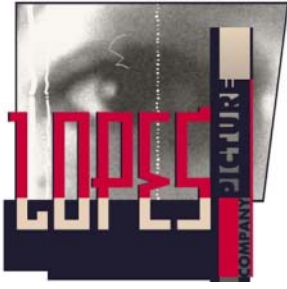
EXPERIENCE CONT...

CLIENT

Quaker Oats
QUC
Ralston Purina - Chex
Rubbermaid
San Giorgio
Seagram's
Shoney's
Shop Vac
Spin City
Starburst
State Fund
Stouffer Foods
Sweet 'N' Low
Taco Bell
Van Den Bergh Foods
Western Union
Wheaties
Whirlpool
WNBC

AGENCY

BBU
QUC
WELLS RICH GREENE
DOB
PEDONE & PARTNERS
WELLS RICH GREEN
OGILVY
SLATER HANFT MARTIN
ABC ENTERTAINMENT
GREY
GARDNER GEARY COLE
DELLA FEMINA
PEDONE & PARTNERS
BOZELL
MCCANN ERICKSON
SCALI MCCABE SLOVES
JW THOMPSON
CAMPBELL EWALD
LGFE



lopespictureco.com

ROB LOPES **DIRECTOR/PRESIDENT**

AWARDS

Addy

HBO "Running George"

**Advertising Age's Best
Spots of the Decade**

Bell Atlantic "Elvis"

HBO "Forman"

Advertising Age's Best

**American Express
"Jon & Dana do
Miami"**

**Bahama's Tourism
"Where Do You Find
All This"**

Adweek's Best

**Door Store
"In The Dark"**

**San Giorgio Pasta
"Drip"**

**AICP Show
Music**

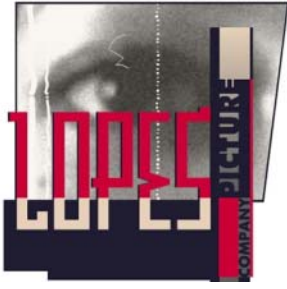
**Bahama's Tourism
"Where Do You Find
All This"**

Andy

HBO "Running George"

Cannes Lions Finalist

**New York Times
"Henry"**



lopespictureco.com

ROB LOPES DIRECTOR/PRESIDENT

AWARDS CONT...

CLIO

Goodyear
"Vibrations"

American Express
"Jon & Dana Do
Miami"

EMMY

HBO "Running George"

Houston World Festival
Gold
Gold

HBO "Running George"

Seagram's
"Tongue Surfing"

Gold

Bahamas Tourism
"Where Do You Find
All This"

International Monitor
Awards
Mobius-Finalist

New York Times
"Kissinger"

Mobius-Certificate

Gillette "Good News"

Mobius-Certificate

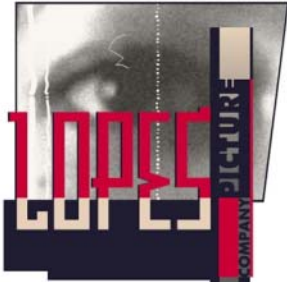
Bahamas Tourism
"Where Do You Find
All This"

Mobius-Certificate

New York Times
"Kissinger"

Mobius-Certificate

CP&L "Project Share"



lopespictureco.com

ROB LOPES **DIRECTOR/PRESIDENT**

AWARDS CONT...

New York Festivals
Finalist

Finalist

Finalist

Telly Awards
Finalist

The T.U. Guide's
Ten Best Superbowl
Ads of All Time (#7)

MCI
"Wayne Gretzky's
Parents"

HBO "Running George"

Gillette "Good News"

QUC "Gold Story"

American Express
"Jon & Dana do
Miami"

CELEBRITY LIST

PAULA ABDUL
(SINGER/CHOREOGRAPHER)

QUC

LOUIE ANDERSON
(COMEDIAN)

QUC

SPARKY ANDERSON
(BASEBALL PRO)

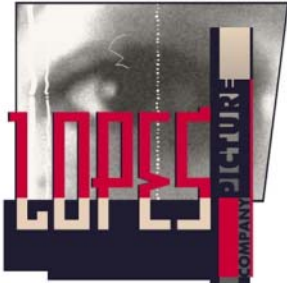
DAIRY MANAGEMENT

CHRISTINA APPLGATE
(ACTRESS)

COKE

JOHNNY BENCH
(BASEBALL PRO/SPORTS ANNCR)

DAIRY MANAGEMENT



lopespictureco.com

ROB LOPES DIRECTOR/PRESIDENT

CELEBRITY LIST CONT...

**YOGI BERRA
(BASEBALL PRO)**

AMTRAK

**BONNIE BLAIR
(OLYMPIC GOLD MEDALIST)**

SKIPPY

**MATTHEW BRODERICK
(ACTOR)**

NEW YORK TIMES

**DANA CARUEY
(ACTOR/COMEDIAN)**

AMERICAN EXPRESS

**TIM CONWAY
(ACTOR/COMEDIAN)**

FRUIT & FIBRE

**FRED COUPLES
(GOLF PRO)**

DUNLOP

**LARRY CZONKA
(FOOTBALL PRO)**

NORWEGIAN CRUISE LINE

**ELLEN DEGENERES
(COMEDIAN/ACTRESS)**

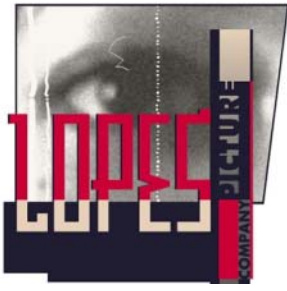
LADY PEPPERELL

**CHRIS EVERT
(TENNIS PRO)**

DIET COKE

**GEORGE FOREMAN
(BOXER/ACTOR)**

HBO



lopespictureco.com

ROB LOPES DIRECTOR/PRESIDENT

CELEBRITY LIST CONT...

**MICHAEL J. FOX
(ACTOR)**

SPIN CITY

**FRANK GIFFORD
(SPORTS CASTER/FOOTBALL PRO)**

CRUISE LINE

**GRETZKY'S PARENTS
(HOCKEY PRO)**

MCI

**RICHARD GRIECO
(ACTOR)**

COKE

**JERRY HALL
(MODEL)**

DIET COKE

**ISAAC HAYES
(SINGER)**

QUC

**KATHERINE HELMOND
(ACTRESS)**

TOTAL CEREAL

**RACHEL HUNTER
(MODEL)**

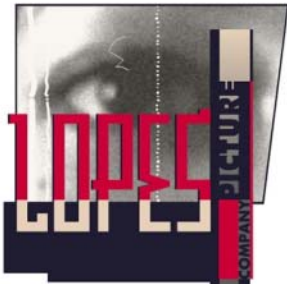
KEYSTONE

**MICHAEL JOHNSON
(OLYMPIC GOLD MEDALIST)**

COCA COLA

**JAMES EARL JONES
(ACTOR)**

BELL ATLANTIC



lopespictureco.com

ROB LOPES DIRECTOR/PRESIDENT

CELEBRITY LIST CONT...

**MICHAEL JORDAN
(BASKETBALL PRO)**

HANES

**JAN KARAM
(COMEDIAN)**

LADY PEPPERELL

**HENRY KISSINGER
(SECRETARY OF STATE)**

NEW YORK TIMES

**HARVEY KORMAN
(COMEDIAN/ACTOR)**

FRUIT & FIBRE

**CAROL LEIFER
(COMEDIAN)**

LADY PEPPERELL

**JON LOVITZ
(COMEDIAN/ACTOR)**

AMERICAN EXPRESS

**SUSAN LUCCI
(ACTRESS)**

QUC

**HOWIE MANDEL
(COMEDIAN/ACTOR)**

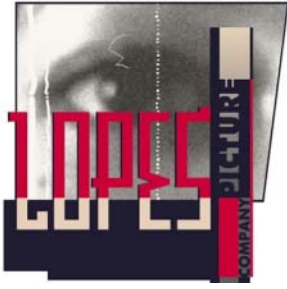
SEAGRAM'S QUEST

**GAVIN McCLEOD
(ACTOR)**

QUC

**EDDIE MEKKA
(ACTOR)**

TOTAL CEREAL



lopespictureco.com

ROB LOPES
DIRECTOR/PRESIDENT

CELEBRITY LIST CONT...

DIKEMBE MUTOMBO
(BASKETBALL PRO)

QUC

MARTINA NAURATILOVA
(TENNIS PRO)

NEW YORK TIMES

GREG NORMAN
(GOLF PRO)

DUNLOP

TOM PARKS
(COMEDIAN/ACTOR)

DONNELLY DIRECTORY
SHONEY'S

PHYLICIA RASHAD
(ACTRESS)

DIET COKE

JUDGE REINHOLD
(ACTOR)

SEAGRAM'S QUEST

PAUL RODRIGUEZ
(COMEDIAN)

PEPSI

AL ROKER
(TV HOST)

NBC

SHAQ
(BASKETBALL PRO)

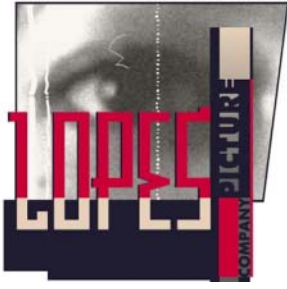
MCI

MARGARET SMITH
(COMEDIAN)

LADY PEPPERELL

McCLEAN STEVENSON
(ACTOR)

PIEDMONT AIRLINES



lopespictureco.com

ROB LOPES
DIRECTOR/PRESIDENT

CELEBRITY LIST CONT...

JANINE TURNER
(ACTRESS)

PAN AM AIRLINES

MARLON WAYANS
(ACTOR/COMEDIAN)

AT&T

DANNA WHITE
(TV HOST)

DIET COKE

CHUCK WOOLERY
(TALK SHOW HOST)

QUC

IAN ZIERING
(ACTOR)

MCI